

# ISN WORLD CONGRESS OF NEPHROLOGY 2015

March 13-17, 2015

Cape Town

[www.wcn2015.org](http://www.wcn2015.org)

## Invitation to Industry



WORLD CONGRESS OF NEPHROLOGY

# WCN 2015

CAPE TOWN, MARCH 13-17, 2015

Sustainability and Diversity



An event by



Advancing Nephrology Around the World

Hosted by



In partnership with





**March 13 - 17  
2015  
Cape Town**

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**IMPORTANT** This Industry Prospectus has been compiled by ISN – the International Society of Nephrology. A successful application made by a company wishing to participate at the ISN World Congress of Nephrology 2015 will imply full acceptance of the terms, conditions and policies contained within this document as well as the technical specifications in the forthcoming Exhibitors' and Sponsorship Service Manual(s) – to be published online on the ISN WCN 2015 website: [www.wcn2015.org](http://www.wcn2015.org), as of September 2014. Please read this Industry Prospectus carefully and circulate appropriately within your company and/or related agencies. The current document presents the structure of the product offering. Further technical specifications will be published in the Exhibitors' and Sponsorship Service Manual to be released in September 2014.

## **ISN World Congress of Nephrology Chairs' Welcome**

We are pleased to announce the International Society of Nephrology's World Congress of Nephrology 2015 (WCN 2015), hosted by the South African Renal Society and in partnership with the African Association of Nephrology and the Renal Care Society of South Africa will take place in Cape Town from 13 – 17 March 2015.

The World Congress of Nephrology (WCN), ISN's biennial Congress, is the leading educational and must attend event in international nephrology attracting attendance from the worldwide nephrology community, including physicians, academicians, clinical and basic researchers, as well as other healthcare professionals involved in multidisciplinary nephrology care. The WCN aims to advance the education of physicians and other professionals, support the development of renal research, and facilitate the delivery of high-quality healthcare worldwide.

Since the first congress in 1960, WCN has provided vital guidance and support to advancing nephrology around the world.

On behalf of the International Society of Nephrology (ISN), the South African Renal Society (SARS), African Association of Nephrology (AFRAN) and the Renal Care Society of South Africa (RCSSA) we are pleased to invite you to participate in the WCN 2015.

To deliver high standard World Congresses the involvement and support from you, our industry partners, is pivotal. The Congress Organizing Committee has therefore created a variety of interesting sponsorship opportunities undoubtedly interesting for companies and organizations to allow them to get actively involved in the ISN WCN 2015 and to support the advancement of multidisciplinary nephrology care globally.

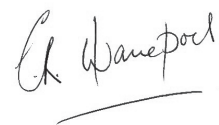
This Industry Prospectus outlines the different sponsoring opportunities in different categories and we look forward to your applications, your support and to be able to welcome you to Cape Town at the 2015 World Congress of Nephrology.



**Prof. Giuseppe Remuzzi**  
ISN President and Congress Chair



**Prof. Pierre Ronco**  
Scientific Program Chair



**Prof. Charles Swanepoel**  
Local Organizing Committee Chair



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## General Information

### Congress Dates

Friday 13 March – Tuesday 17 March 2015

### Congress Venue

Cape Town International Convention Centre  
Convention Square  
1 Lower Long Street  
Cape Town, 8001  
South Africa  
[www.citicc.co.za](http://www.citicc.co.za)

### ISN Global Operations Center

Rue des Fabriques 1  
B-1000 Brussels  
Belgium  
Tel: +32 2 808 71 81  
Fax: +32 2 808 44 54  
[www.theisn.org](http://www.theisn.org)

### General Congress Management

International Society of Nephrology  
Wessel Nieuwenweg, ISN Congress Director  
E-mail: [wnieuwenweg@theisn.org](mailto:wnieuwenweg@theisn.org)  
Mobile: +852 9535 4976  
Matthieu van der Straten, ISN Events Coordinator  
Email: [mvanderstraten@theisn.org](mailto:mvanderstraten@theisn.org)  
Phone (Belgium): +32 2 808 71 81  
Phone (North America): +1 604 8000 550  
Fax: +32 2 808 4454

### Industry Information

International Society of Nephrology  
Rik Bollaert, ISN Business Development Director  
E-mail: [rbollaert@theisn.org](mailto:rbollaert@theisn.org)  
Tel: +32 2 808 04 20  
Mobile: +33 645 24 44 42  
Fax +32 2 808 44 54

### Congress Registration

International Society of Nephrology  
E-mail: [registration@wcn2015.org](mailto:registration@wcn2015.org)  
Tel: +32 2 808 71 81  
Fax: +32 2 808 4454  
Website: [www.wcn2015.org](http://www.wcn2015.org)

### ISN WCN 201 Official Housing Bureau

Turners Conferences (Pty) Ltd has been appointed the official WCN 2015 housing bureau:  
ISN WCN 2015 Housing Bureau  
C/O Turners Conferences (Pty)  
Tel: +27 31 368 8000  
Fax: +27 31 368 6623  
E-mail: [hotels@wcn2015.org](mailto:hotels@wcn2015.org)  
Website: [www.wcn2015.org](http://www.wcn2015.org)

### Exhibition Service Management

Further information and detailed contact information of all local partners and technical service providers will be made available in the Exhibitors' and Sponsorship Service Manual scheduled for release released in September 2014.



## Previous Congress

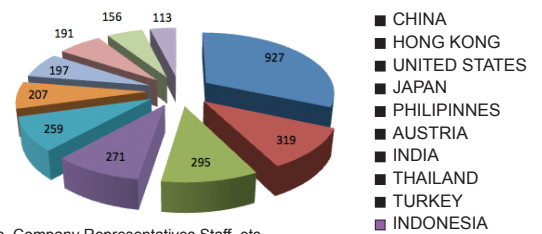
Please find below a selection of representative data from the previous World Congress of Nephrology (Hong Kong, May 31 - June 4, 2013).



### WCN 2013 Participants

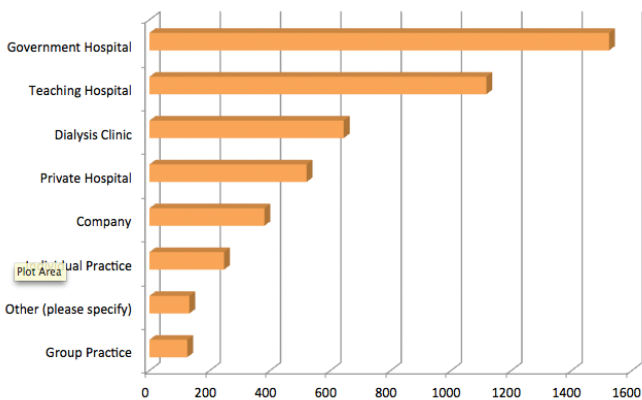
- Total Number of Participants: **5,899\***
- Total Countries Represented: **124\***

Top 10 Countries (Participants per Country)

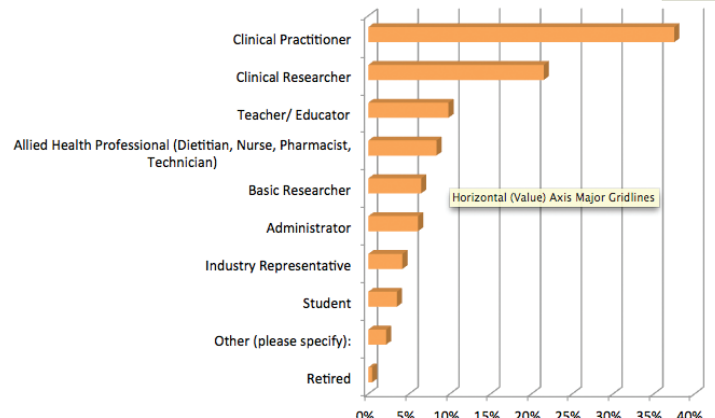


\* Includes Exhibitors, Company Representatives Staff, etc

### Primary Practice Settings



### Area of Activity



### Abstract Related Statistics

- **1,919** Abstracts Submitted by original deadline (1,889 Abstracts reviewed after withdrawals & deduction of double submissions)
- **135** Abstracts Rejected
- **1,754** Accepted for Poster Presentation
- **3 Moderated Poster Sessions (daily)**  
95+ Moderators Assigned to discuss posters

### Abstract Related Statistics

ABSTRACT CATEGORY	NUMBER OF ABSTRACTS
Cell Signaling, Cell Growth Control, Hormones and Cytokines	64
Renal Development and Cystic Disease (Aetiology)	18
Inherited Diseases and Molecular Genetics	30
GN - Experimental Models	24
Diabetic Nephropathy - Experimental Models	48
Renal Pathology, Experimental Pathology, Including Immune and Inflammatory Mechanisms	83
Other Renal Disease-Experimental Models	40
Acute Renal Failure - Experimental Models	42
Clinical Studies Including Toxic Nephropathy	81
Biomarkers for Acute Kidney Injury	28
Primary Glomerular Disease Clinical	86
Secondary Glomerular Disease	59
Vasculitides Clinical	17
Diabetes Mellitus (Clinical)	57
Tubulointerstitial Renal Disease, Stones, Urinary Infection	31
Pediatric Nephrology	44
Pregnancy and CKD	9
Clinical Nephrology Miscellaneous	95
Acid Base and Electrolyte Abnormalities, Protein and Cellular Physiology	12
Hypertension - Clinical and Experimental Models, Renal Haemodynamics and Vascular Physiology	52
Cardiovascular Complications of CKD	76
Chronic Kidney Disease Diagnosis, Classification and Progression	42
Epidemiology, Outcomes and Health Service Research in CKD	119
Bone and Mineral Metabolism	79
Anaemia (CKD and ESKD)	48
Nutrition (CKD and ESKD)	21
Infection (CKD and ESKD)	21
Extracorporeal Dialysis: Techniques and Adequacy	27
Peritoneal Dialysis	91
Vascular Access in Dialysis	39
Haemodialysis	145
Complications of Dialysis	43
Epidemiology, Outcomes and Health Services Research in Dialysis	75
Transplantation: Basic Science and Immune Tolerance	23
Clinical Studies in Renal Transplantation	150

### WCN 2013 Congress Mobile App

- New feature at World Congress of Nephrology
- **+1,600** downloads

### WCN 2013 Participants

Professional Interest (multiple answers possible - 16,066)

Clinical Nephrology	2163
Dialysis	1666
Chronic Renal Failure	1591
Acute Renal Failure	1449
Hypertension	1025
Diabetes	938
Transplantation	912
Anemia	794
Peritoneal Dialysis	757
Hemofiltration	613
Interventional / Critical Care Nephrology	543
Nephrolithiasis	432
Immunology	429
Mineral Metabolism	418
Pathology	351
Pharmacology	303
Physiology	301
Cell & Molecular Biology	293
Pediatric Nephrology	228
Genetics	183
Biostatistics	172
Membrane Transport	154
Urology	138
Developmental Biology	111
Other	102

## Sponsorship Opportunities

In this section of the Industry Prospectus you will find a variety of activities and support options that have been specially created for you, industry partners, to support the Congress.

Sponsorship opportunities and the respective benefits available at the ISN WCN 2015 are as follows:



### ISN WCN 2015 Sponsorship Packages

All rates are presented in \$ - USD.

**Platinum Sponsor \$ 200,000**

#### Sponsor Benefits:

- Complimentary exhibit space up to 54 square meters (additional space granted at early rate)
- Complimentary Industry Lunch Symposium Slot (subject to availability)
- Full color advert (double spread) in the Final On Site Program Book (5,500 copies)
- Opportunity to rent and host an hospitality suite at the convention centre (exclusive right for sponsors, non sponsoring companies cannot rent or host a hospitality suite on site)
- Free bag insert (the sponsor to provide & select item, for example a delegate gift or brochure, 5,500 bags)
- 10 complimentary Full Congress Registrations
- 4 tickets to the ISN Presidential Dinner (access to the Presidential dinner is upon invitation only)
- The right to reserve up to 5 hotel rooms in the WCN Headquarter Hotel (room at the charge of the sponsor)
- Company logo and acknowledgement on WCN2015 Congress website
- Special acknowledgement as Platinum Sponsor in the Final On Site Program Book including company name, company profile, logo and contact details
- Logo and mention of sponsorship on the Program at a Glance (6,000 copies)
- Logo and company name on prominent (electronic) signage throughout congress centre
- Display board available for the company in the main registration area to display company information
- 2,000 USD will be allocated to a travel grant for nephrologists from developing countries to attend the WCN 2015

#### Advisory Board Meeting at WCN2015

As part of the Platinum Sponsor Package sponsors benefit from the exclusive right to organize an Advisory Board during the ISN WCN 2015. ISN will support the Platinum Sponsor in the organization of such an Advisory Board. For more information please contact Wessel Nieuwenweg via [wnieuwenweg@theisn.org](mailto:wnieuwenweg@theisn.org). Estimated value of this exclusive sponsorship benefit is approximately 50,000 USD.



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**Gold Sponsor \$ 175,000**

**Sponsor Benefits:**

- Complimentary exhibit space up to 36 square meter (*additional space granted at early rate*)
- Complimentary Industry Lunch Symposium Slot (subject to availability)
- Full color advert in Final On Site Program Book (*5,500 copies*)
- Opportunity to host a hospitality suite at the convention centre (*exclusive right for sponsors, non sponsoring companies cannot host a hospitality suite on site*)
- Free bag insert (*A4 format - max 4 pages, estimated 5,500 bags*)
- 5 complimentary Full Congress Registrations
- 2 tickets to the ISN Presidential Dinner (*access to the Presidential dinner upon invitation only*)
- The right to reserve up to 3 hotel rooms in the WCN Headquarter Hotel (*room rate at the charge of the sponsor*)
- Logo and acknowledgement on WCN2015 Congress website
- Special acknowledgement as Gold Sponsor in Final On Site Program Book including company name, company profile, logo and contact details
- Logo and mention of sponsorship on the Program at a Glance (*6,000 copies*)
- Logo and company name on prominent signage throughout congress centre
- Display board available for the company in main registration area
- 1,500 USD will be allocated to a travel grant for nephrologists from developing countries to attend the WCN 2015. Special mention of Sponsor in the fellowship section of the Onsite Final Program Book.

**Silver Sponsor \$ 75,000**

**Sponsor Benefits:**

- Complimentary exhibit space up to 18 square meter (additional space granted at early rate)
- 10% discount on the costs of an Industry Lunch Symposium Slot (subject to availability)
- Full page B/W inside page advert in Final Program (*5,500 copies*)
- Opportunity to host a hospitality suite at the convention centre (*exclusive right for sponsors, non sponsoring companies cannot host a hospitality suite*)
- Free one page bag insert (*A4 format - max 2 pages, estimated 5,500 bags*)
- 2 complimentary full Congress Registrations
- 2 tickets to the ISN Presidential Dinner (*access to the Presidential dinner upon invitation only*)
- Logo and acknowledgement on WCN2015 Congress website
- Special acknowledgement as Silver Sponsor in Final Program Book including company name, company profile, logo and contact details



- Logo and mention of sponsorship on the Program at a Glance (6,000 copies)
- Logo and company name on prominent signage throughout congress centre
- Display board available for the company in main registration area
- 1,000 USD will be allocated to a travel grant for a nephrologist from an developing country to attend the WCN 2015, special mention of Sponsor in the fellowship section of the Onsite Final Program Book.

## ISN WCN 2015 Multimedia Sponsorship Opportunities

All rates are presented in \$ - USD.

In the framework of the ISN WCN 2015 a selection of the Congress Scientific Program content(\*) will be captured and made available online via the Congress website through on-demand webcasts after the Congress for a period of 12 months.

The web-capturing of a selection of Sessions consists of audio-recording in high-quality digital audio format, supplemented by quality PowerPoint slides. This cutting edge technology allows users (low as well as a high-band internet connection) to have a front row seat 24/7 at Congress Sessions

**Web Capturing/sessions Online (EXCLUSIVE OPPORTUNITY) \$ 60,000**

### Sponsor Benefits:

- Acknowledgment on the Congress website
- Acknowledgment in the Onsite Final Program Book
- Sponsor Corporate logo visible on the actual webcast when viewing sessions (online)

Selection of which Congress session will be web captured is a right reserved to the discretion of the Congress Program Committee and provided consent is given by the presenter.

Access to the sessions will be free of charge for Congress participants and ISN members, non members can buy access to these sessions separately via the *ISN educational* portal.

An example of how the webcast and Sponsor's support can be presented





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**Abstract Flash drive (EXCLUSIVE OPPORTUNITY) \$ 50,000**

To sustain our environment ISN WCN 2015 Abstracts will only be distributed on a Flash drive and the Congress website, no paper Abstract Books will be produced for the WCN 2015.

**Sponsor Benefits:**

- Acknowledgment on the Congress website
- Acknowledgment in the Onsite Final Program Book
- Sponsor logo printed on the application vouchers inserted in all Congress bags (5,500).  
Vouchers will bear clear instructions on how to collect a copy of the Abstract flash drive from the sponsor's exhibition stand, generating additional traffic to the exhibit.  
In return for completed vouchers (with the attendees contact details) the sponsor may hand out copies of the Abstract Flash drives directly from their exhibition stand at the Congress.
- Sponsor corporate logo on each Flash drive produced as well as acknowledgement on the online Abstract database available through the Congress website

**Electronic Posters (EXCLUSIVE OPPORTUNITY) \$ 40,000**

Electronic poster capturing consists of a post Congress produced CD-Rom (\*) containing an integrated database of posters that will be presented at ISN WCN 2015. In addition to the actual posters that will be displayed during the Congress, there will be an electronic poster viewing area available onsite as well as online poster viewing facilities via the Congress website. The electronic posters are viewed electronically with the same "look and feel" as the original poster. They are derived from the author's original electronic files and are fully searchable and not photographed.

**Sponsor Benefits:**

- Acknowledgment on the Congress website
- Acknowledgment in the Onsite Final Program Book
- On site recognition in the Electronic Poster viewing area
- Sponsor corporate logo on each CD-Rom produced
- Corporate logo printed on the application vouchers inserted in all Congress bags (5,500).  
Vouchers will bear clear instructions where to submit the application voucher directly on the sponsor's exhibition stand, generating additional traffic to the exhibit.

(\*) Sponsorship fee mentioned does not include post Congress mailing of the CD-Roms. Poster CD-ROMs will be bulk delivered to the sponsor for direct mailing to the applicants.



**Congress APP (EXCLUSIVE OPPORTUNITY) \$ 30,000**

The WCN will again create a fully integrated Congress APP for iOS (iPhone, iPod Touch and iPad) and for Android (phones and tablets) to deliver the best possible user experience and presentation of the WCN 2015 Congress program in an alternative, innovative and interactive manner, slowly but surely replacing the printed program book. The Congress APP is available for sponsorship and interested parties may contact Rik Bollaert at [rbollaert@theisn.org](mailto:rbollaert@theisn.org) for more information.



An example on how the Congress App will look like.



**Internet Service (PER 10 WORKING STATIONS) \$ 15,000**

Internet accessible computer stations will be provided throughout the ISN WCN 2015 Congress facilities enabling participants to keep in touch with their offices and to keep up to date with e-mail correspondence while at the Congress. In addition to general internet surfing facilities these Internet Stations will have integrated Congress information available such as a searchable Congress scientific program, exhibitor and sponsor directory, information on Congress related promotions etc.

**Sponsor Benefits:**

- Acknowledgment on the Congress website
- Acknowledgment in the Onsite Final Program Book
- Permanent on site sponsor logo recognition in the Internet zone(s) and PC terminals.

**Wireless Internet Access (EXCLUSIVE OPPORTUNITY) \$ 10,000**

At the Congress free WIFI access will be available for Congress participants to connect to the internet with their personal laptops or smart phone devices.

**Sponsor Benefits:**

- Acknowledgment on the Congress website
- Acknowledgment in the Onsite Final Program Book
- Company logo on the WIFI connection landing page



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## **ISN WCN 2015 Delegate Services Sponsorship Opportunities**

All rates are presented in \$ - USD.

### **Congress Bags** (EXCLUSIVE OPPORTUNITY) **\$ 50,000**

Get involved and help! The WCN 2015 will be socially and environmentally responsible and offers a sponsor the possibility to join forces with the Congress and link their name to this unique opportunity.

WCN 2015 Congress bags will be sourced through Township Patterns, a unique social enterprise producing eco-friendly Congress bags and fashion items. Their products are produced by fair trade women's cooperatives in the townships of South Africa where each item sold brings economic development and opportunity to the women and their communities. Not only are the bags 100% environmentally friendly, they will also support small businesses in the townships and allow the WCN2015 to make an impact locally. In return for the sponsorship the sponsor's corporate logo will appear on each bag.

Distribution: estimated 5,500



### **Fresh Fruit Stations** (EXCLUSIVE OPPORTUNITY) **\$ 20,000**

To promote healthy eating, free local and seasonal fresh fruit will be made available throughout the Congress facilities at dedicated stations. .

#### **Sponsor Benefits:**

- Acknowledgment on the Congress website
- Acknowledgment in the Onsite Final Program Book
- Company logo placed on signage at each fresh fruit station



### **Coffee and Tea Breaks** (EXCLUSIVE OPPORTUNITY) **\$ 20,000**

\$20,000 (per coffee/ tea break) or \$ 100,000 for exclusive sponsorship (all 6 breaks)

Daily coffee and refreshment breaks are offered to Congress participants. Opportunities for companies to sponsor these breaks exists and sponsors will benefit from ample visibility.

#### **Sponsor Benefits:**

- Acknowledgment on the Congress website
- Acknowledgment in the Onsite Final Program Book
- Company logo placed on signage at each coffee break station and on intermission slides in the Congress halls and public areas.



**Water Dispensers** (EXCLUSIVE OPPORTUNITY) **\$ 10,000**

Water stations will be placed throughout the Congress facilities providing participants with complimentary access to fresh drinking water.

**Sponsor Benefits:**

- Acknowledgment on the Congress website
- Acknowledgment in the Onsite Final Program Book
- Company logo placed on signage at each water station

**Lanyards** (EXCLUSIVE OPPORTUNITY) **\$ 10,000**

Each participant will be provided with a lanyard to hold their Congress name badge and Pocket Program. Lanyards are popular and highly visible items that are often kept and used for extended periods of time after the Congress. One sponsor will be able to sponsor this item and appear with their corporate logo next to the ISN WNC 2015 branding.

Distribution estimated 5,500

**Notepads** (EXCLUSIVE OPPORTUNITY) **\$ 5,500**

Notepads using FSC certified materials will be produced and inserted in each delegate bag. One sponsor may sponsor this item and have their corporate logo appear on the note pads. The sponsorship rate mentioned exclusively covers the right to sponsor this item. It does not include the actually cost of producing the notepads. This will be added at cost.

The production and cost of the notepads as well as the (co) branding will be discussed directly with the Congress Secretariat and the sponsor will be asked to select environmentally friendly material.

**Pens** (EXCLUSIVE OPPORTUNITY) **\$ 5,500**

Writing pens produced from environmentally friendly material will be produced and inserted in each delegate bag. One sponsor may sponsor this item and have their corporate logo appear on the pens. The sponsorship rate mentioned exclusively covers the right to sponsor this item. It does not include the actually cost of producing the pens. This will be added at cost.

The production and costs of the pens as well as the (co) branding will be discussed directly with the Congress Secretariat and the sponsor will be asked to select environmentally friendly material.

If a sponsor is interested to purchase both the Pens and the Notepad Opportunities, a 10% discount is offered on the total cost of the two sponsorship items.



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## **ISN WCN 2015 Educational Opportunity for delegates from developing countries**

All rates are presented in \$ - USD.

**Fellowship Grants \$ 2,000**

Support the Congress to allow as many delegates as possible from developing countries to attend the ISN WCN 2015. Fellowships Grants will help us cover the cost to invite young and deserving nephrologists to participate in this must attend educational event. In return for this generous support a special mention of our supporters and contributors will be published on the Congress website and in the Onsite Program Book.

### **Sponsorship Payment & Cancellation Policy**

#### **Terms of Payment**

A first deposit of 50% of the total amount is payable upon application and confirmation of a sponsorship opportunity. The balance (50%) is due by 28 November 2014. Corresponding invoices are sent out by the organizer in due time before the deadline for receipt of payment.

#### **Cancellation Policy**

The company cancelling sponsorship after the official application has been accepted and confirmed will be liable to pay the following cancellation fees:

If the item cannot be reallocated to another company:

- 25% of the total rate, if the cancellation request is received in writing by 29 August 2014
- 50% of the total rate, if the cancellation request is received in writing by 28 November 2014
- 100% of the total rate, if the cancellation request is received after 28 November 2014.

If the item can be reallocated to another company, the company will receive a full refund of deposits paid, less an administrative fee of 10% of the total fees.

Any refund to be made will be processed after the ISN WCN 2015 but no later than 30 June 2015.





## ISN WCN 2015 Industry Lunch Symposia

Industry Lunch Symposia are commercially supported educational activities held during the ISN World Congress of Nephrology. Industry Lunch Symposia may exclusively be organized by exhibiting companies. Industry Lunch Symposia are offered in slots according to the following schedule:

		14 March		15 March		16 March	
	12.00-13.15	Ballroom West (600 pax) \$ 65,000	12.30-13.45	Ballroom West (600 pax) \$ 65,000		Ballroom West (600 pax) \$ 65,000	
	12.00-13.15	Ballroom East (750 pax) \$ 75,000	12.30-13.45	Ballroom East (750 pax) \$ 75,000		Ballroom East (750 pax) \$ 75,000	
	12.00-13.15	Roof Terrace Room (350 pax) \$ 50,000	12.30-13.45	Roof Terrace Room (350 pax) \$ 50,000		Roof Terrace Room (350 pax) \$ 50,000	
	12.00-13.15	Meeting Room 1,41-1,44 (300 pax) \$ 45,000	12.30-13.45	Meeting Room 1,41-1,44 (300 pax) \$ 45,000		Meeting Room 1,41-1,44 (300 pax) \$ 45,000	
13 March							
15.00-16.30	Ballroom West (600 pax) \$ 50,000						
15.00-16.30	Roof Terrace Room (350 pax) \$ 40,000						

The scientific part of the Industry Lunch Symposium is limited to maximum 60 minutes. The remaining time is to be used for lunch service. Symposia organizers on 14-16 March are required to serve (box) lunch as part of the Symposium program, at their cost. Symposia organizers on 13 March are required to include a (Welcome) Coffee Break.

### Rates

Rental rates are determined according to the seating capacity in theatre style. Please refer to the above overview of the halls, seating capacities and corresponding rental rates. All rates are presented in \$ - USD.

The rental rates include :

- Room rental
- Standard setup: in theatre style with stage, lectern and speaker table(s)
- Basic AV equipment & services:
  - amplification
  - data projection
  - technician
  - stage manager
- Use of the Speaker Preview Room for the Industry Symposium faculty
- Publication of the Industry Symposium program on the Congress website and in the Onsite Final Program Book



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- Double-page advertisement in the 'Industry Lunch Symposia Section' (*artwork cost not included*)
- Poster board available in the registration area at the Congress to promote the Symposium on the day of the Symposium (posters printing costs not included)
- Poster board in front of the room to announce the Symposium on the day of the Symposium
- Use of official Congress logo on invitations and promotional documentation
- One time use of the pre-registration mailing list one month prior to the Congress (postal addresses only)

The Industry Symposia Organizer is responsible for any related faculty/speaker costs and lunch or coffee break respectively for attendees (lunch boxes are suggested).

### Submission

Industry Lunch Symposia will only be accepted after final approval by the Congress Scientific Program and Organizing Committees. Program proposals should be received no later than **8 September 2014**.

The proposals using the attached submission forms should be sent to:  
International Society of Nephrology  
c/o Mr. Wessel Nieuwenweg, ISN Congress Director  
E-mail: [wnieuwenweg@theisn.org](mailto:wnieuwenweg@theisn.org)  
Fax: +32 2 808 4454

Proposals will be examined by the ISN WCN 2015 Scientific Program and Organizing Committee in September 2014. Committee Members represent ISN, SARS, AFRAN and RCSSA as the organizers of the Congress. Programs submitted should be primarily educational and not promotional and should avoid duplication of the Congress scientific program or detract from it.

The committee will carefully check the content of the Symposia proposals, thoroughly evaluate the program draft, ask the companies to provide further details and explanations when necessary. The committee can also request changes to be made, and make these a mandatory condition for acceptance. There will be consultation with the company if so required.

The ISN WCN 2015 committees may reject submissions that do not comply with the above-mentioned principles.

### Acceptance and Confirmation

Once the program drafts have been evaluated and accepted a confirmation letter will be sent.

### Final Program

The final program should be sent to the Congress office ([wnieuwenweg@theisn.org](mailto:wnieuwenweg@theisn.org)) no later than **6 January 2015** to be included in the Congress material. This final program should include all details of speakers and chairpersons.

### Promotion of the Industry Lunch Symposia

To help promote and attract attendees, the Industry Lunch Symposia Programs will be included in a dedicated section of both the ISN WCN 2015 Onsite Final Program Book and Congress website ([www.wcn2015.org](http://www.wcn2015.org)).





Two (2) poster boards will be made available in the Congress venue (one (1) in the registration area, one (1) in front of the lecture hall) for companies to promote their Symposium. Companies are entitled to place posters only on the day of their Symposium.

Companies are allowed to place additional posters, self standing banners etc. just outside the lecture hall one hour before the start of the Symposium. All material needs to be immediately removed after the end of the Symposium. Failure to do so will mean ISN will take care of removal of the items and any additional costs so generated will be the responsibility of the Symposium organizer.

Handouts, flyers and/or sign posting at other locations within the congress center are strictly forbidden.

### **Policy**

The ISN WCN 2015 Congress Office is aware that companies involved in the organization of an Industry Symposia are unlikely to have confirmations from the speakers/chairpersons in the early stages. For this reason, the Congress Office will accept the fact that speakers/chairpersons may change from the preliminary draft to the final program. Moreover ISN guarantees that all information contained on the program drafts will be handled with strict confidentiality.

Although the ISN WCN 2015 Congress Office understands that some speakers may have committed to participating in an Industry Symposium, please be aware that the policy does not permit a speaker to repeat lectures given during an ISN WCN 2015 Scientific Program Session.

Furthermore, a limited of two (2) maximum commitments – (1) talk, one (1) chair – has been set for ISN and WCN Committee members in their participation in Industry Symposia. If the Congress Office identifies an overlap, it will promptly inform both companies in order to solve the matter. Please note that the chairman/speakers will likely accept on a first-come, first-served basis, so early early invitations are recommended.

## **Industry Symposia Payment & Cancellation Policy**

### **Terms of Payment**

A first deposit of 50% of the total amount is payable upon final acceptance and within 30 days of receipt of invoice. The balance (50%) is due by 28 November 2014. Corresponding invoices are sent out by the organizer in due time before the deadline for receipt of payment.

### **Cancellation Policy**

The company cancelling sponsorship after official application has been accepted will be liable to pay the following fees:

If the item cannot be reallocated to another company:

- 25% of the total rate, if the cancellation request is received in writing by 29 August 2014
- 50% of the total rate, if the cancellation request is received in writing by 28 November 2014
- 100% of the total rate, if the cancellation request is received after 28 November 2014

If the item can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total fees.

Any refund to be made will be processed after the ISN WCN 2015 but no later than 30 June 2015.

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## ISN WCN 2015 Advertisement Opportunities

A selection of advertisement opportunities will be available in the different Congress publications providing companies and organizations with an excellent exposure opportunity.

Description of the Opportunity	Price	Print run
<b>Preliminary Program/ Registration Brochure</b>		
Outside Back Cover Preliminary Program(*) <i>(registration brochure produced in spring 2014)</i>	\$ 10,000	10,000 - 12,000
Inside Back Cover Preliminary Program <i>(registration brochure produced in spring 2014)</i>	\$ 7,500	10,000 - 12,000
<b>Onsite Final Program Book</b>		
Outside Back Cover(*)	\$ 12,500	5,500
Bookmark(*)	\$ 10,000	5,500
Inside page facing Table of Content	\$ 6,500	5,500
Inside double spread	\$ 6,500	5,500
Inside page	\$ 3,500	5,500
<b>Pocket Program/ Program at a Glance</b>		
Outside Back Cover Pocket Program(*)	\$ 12,500	6,500

(\*) No drug related adverts are allowed on the outside back covers of official ISN WCN 2015 Congress publications – corporate/ institutional ads are acceptable.

Companies will be informed in due time about the technical specifications and deadline for receipt of the artwork (high resolution PDF file).

In signing the Advertising booking form, companies declare their acceptance of the Congress regulations.

**Advertising items other than listed above will be subject to the approval of the Congress Secretariat. Advertising on hotel key cards is NOT permitted.**



## Advertisement Payment & Cancellation Policy

### Terms of Payment

A first deposit of 50% of the total amount is payable upon application.

The balance (50%) is due by 28 November 2014. Corresponding invoices are sent out by the organizer in due time before the deadline for receipt of payment.

### Cancellation Policy

The company cancelling advertisement after official application has been accepted and confirmed will be liable to pay the following fees:

If the item cannot be reallocated to another company:

- 25% of the total rate, if the cancellation request is received in writing by 29 August 2014
- 50% of the total rate, if the cancellation request is received in writing by 28 November 2014
- 100% of the total rate, if the cancellation request is received after 28 November 2014.

If the item can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total fees.

Any refund to be made will be processed after the ISN WCN 2013 but no later than 30 June 2015.



## ISN WCN 2015 Exhibition Opportunities

Exhibiting your company's products and services in support of this Global medical and research community of nephrology will help advance the development of clinical research and help to facilitate the high-quality healthcare worldwide.

### Exhibitor Entitlements and Benefits

- Attendance during open exhibition hours
- Right to participate by sponsor an Industry Lunch Symposium
- Attend the Opening Ceremony and Welcome Reception
- Company name listed on the official Congress website
- Free exhibitor badges with the name of the exhibiting company (see details in the relevant section)
- Full Congress registrations (see details in the relevant section)
- Company listing in the exhibitor directory in the Onsite Final Program Book inserted in all Congress bags

## Booth Rates

All rates and fees are presented in \$ - USD.

### Early Exhibition Rate

Applications submitted by 30 April 2014.

**\$ 595 per 1 square meter** (for reference a standard 9 square meters space costs \$ 5,355)

### Standard Exhibition Rate

Application submitted after 30 April 2014.

**\$ 675 per 1 square meter** (for reference a standard 9 square meters space costs \$ 6,075)

Reduced exhibition rates are available for non-for-profit organizations and publishers (up to a maximum 9 square meter per exhibitor, additional space will be charged at the regular full rate)

**\$ 430 per square meter** (for reference a standard 9 square meters space costs \$ 3,870)

For those more familiar with surface space articulated in square feet:

3 \* 3 square meters EQUALS 10 \* 10 square foot

All rates cover floor space only and do not include the construction of a modular booth, carpet, electricity or any other extras. The minimum exhibition space is 6 square meters and must be minimum 3 meters wide and 2 meters deep. For some locations, companies renting separate spaces are allowed to visually link these by carpeting the aisles in-between, provided an additional rental rate of 30 % of the standard rate is paid for the total surface of the aisle used. No constructions of any kind are allowed in the aisles.

## Procedure Outline

The following overview provides an outline of the procedures to be followed in order to participate in the ISN WCN 2015 Exhibition. We kindly ask you to refer to the rest of the section for further details. More information is available by contacting Wessel Nieuwenweg via E-mail: [wnieuwenweg@theisn.org](mailto:wnieuweweg@theisn.org)

### If the required material is received by the due dates, booth fee include:

- Complimentary listing of company name, booth number, and description in the Onsite Final Program
- Complimentary full Congress registration and exhibit hall only badges (see related section)
- One time use of the pre-registration mailing list one month prior to the Congress (postal address)



### Exhibition Timetable\*

Definite times for hours of operation and various deadlines will be confirmed in the Exhibitors' and Sponsorship Service Manual (September 2014). However, the following timetable provides a guideline.

Wednesday, 11 March 2015	Build-Up 08:00 – 17:00
Thursday, 12 March 2015	Build-Up 08:00 – 23:59
Friday, 13 March 2015	Build-Up 08:00 – 12:00
Friday, 13 March 2015	Exhibition Open 19:00 – 20:30
Saturday, 14 March 2015	Exhibition Open 10:30 – 15:30
Sunday, 15 March 2015	Exhibition Open 10:30 – 15:30
Monday, 16 March 2015	Exhibition Open 10:30 – 15:30
Monday, March 16, 2015	Dismantling 16:00 – 23:59

*No dismantling prior to 16:00 is allowed*

*\*Times subject to change*

### Important Exhibition Dates and Deadlines

#### Wednesday 30 April 2014

Applications for Early Booking Fees due.

Standard fees will be applied for applications received after this date.

#### Friday 28 November 2014

Last day to cancel exhibit contract and receive a refund based on the cancellation policy requests received after this date will not receive any refund.

Last day to downsize booth space and request a refund based on the policy; requests received after this date will not receive a refund.

#### Final Payment Deadline

Exhibit applications submitted after this date must be accompanied by payment in full.

#### Monday 6 January 2015

Descriptions of organizations and products due for publication in Congress material

#### Monday, 09 February 2015

Exhibitor and Group Registration Housing Deadline

#### Monday, 9 January 2015

Housing Deadline



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### Application process

Complete the application form available with this prospectus or at [www.wcn2015.org](http://www.wcn2015.org). The application and a 50% deposit should be submitted by credit card, wire transfer or check mailed to the address listed on the application forms. After 28 November 2014 full payment is required with any completed application.

### Complimentary Registrations

Free Full Congress registrations will be provided according to the chart below :

Booth Size	Complimentary Full Congress Registrations
6 - 9 square meter	1
9 - 18 square meter	2
18 - 45 square meter	3
45 - 81 square meter	4
81- 144 square meter	5

*Only full exhibitors are entitled to receive free registrations. This benefit is not provided to non-profit rate or free exhibitors.*

In order to take advantage of the complimentary registration(s), please access the ISN WCN 2015 Congress Registration at [www.wcn2015.org](http://www.wcn2015.org) or use the registration forms made available in the Exhibitors' and Sponsorship Service Manual to be published in September 2014. The full Congress registration is meant for the personnel of the exhibiting company who is interested in attending the scientific program sessions as well as other scientific activities during the Congress.

### Booth Personnel Exhibitor Badges

Please complete the Booth Personnel Registration Form and submit on or before 6 January 2015. Up to four (4) exhibitor badges, free of charge, will be given for every 9 square meter of confirmed booth space and only the name of the company exhibiting will appear on these exhibitor badges. Additional 'exhibition hall only' badges may be requested for a fee of 60 USD per badge during the registration procedure.

These exhibitor badges are only meant for the staff working on the booth and must be used to enter the Exhibition Hall during the hours when the Exhibition Hall is open to visitors (these are NOT set-up/dismantling badges). These badges do NOT allow entrance to session halls or any other scientific activities.

### Booth Giveaways

ISN supports the ethical codes of conduct on interactions with healthcare professionals including, but not limited to, Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interaction with Health Care Professionals; the American Medical Association (AMA) Gifts to Physicians from Industry Ethical Opinion 8.0611; The Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals; and other ethical guidelines and standards that describe the appropriate relationships between physicians and industry. ISN refers exhibitors to these ethical guidelines and expects all exhibitors at the ISN World Congress of Nephrology 2015 to be in compliance.

### **Booth Relocation**

ISN reserves the right to reconfigure the floor plan at any given time prior to the Congress. If a booth assignment changes, a notification will be sent prior to the Congress. ISN also reserves the right to reconfigure or eliminate the attendee lounge, catering areas, general poster area's and ISN & Global Outreach Booth shown on the exhibit hall floor plan if necessary.

### **General Services Contractor**

All details of the general Exhibition Service Contractor including all technical order forms, freight forwarding, load in etc. will be made available to all Exhibitors in the Exhibitors' and Sponsorship Service Manual to be released in September 2014.

### **Payment And What It Covers**

Booth payment includes the cost of the physical space rental only. Exhibitors must pay and arrange for any other associated expenses of exhibiting such as, carpeting, labor, freight, electricity, booth walls, furniture etc. which can be obtained through appointed contractors. Details and order forms regarding these service providers will be made available in the Exhibitors' and Sponsorship Service Manual (September 2014).

### **Primary Contact**

For Exhibition Sales queries or information, Contact ISN Business Development Director, Rik Bollaert

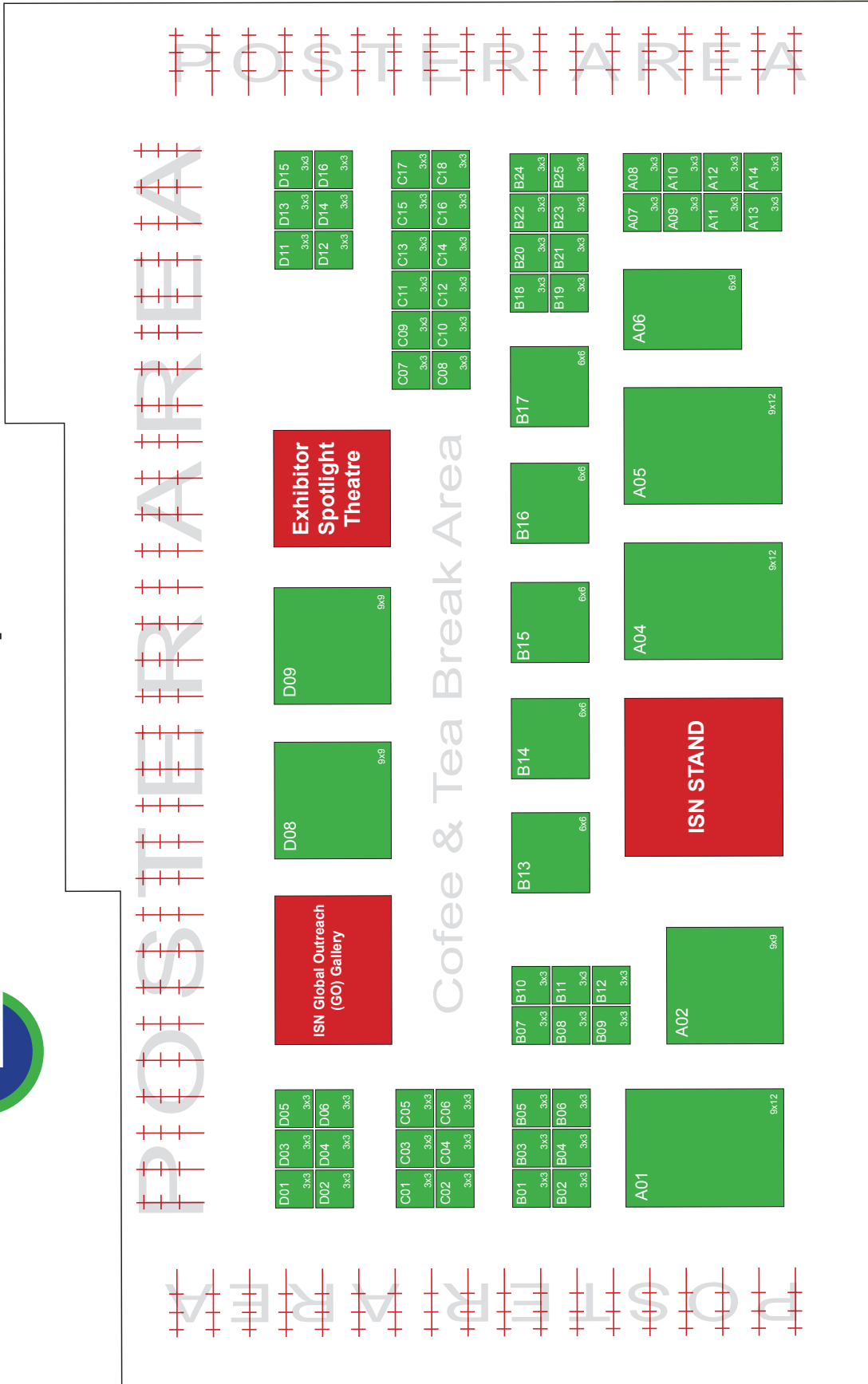
E-mail: [rbollaert@theisn.org](mailto:rbollaert@theisn.org) or [industry@theisn.org](mailto:industry@theisn.org) - Alternatively Wessel Nieuwenweg, ISN Congress Director, oversees all aspects of the ISN WCN 2015 Exhibition and can be reached via [wnieuwenweg@theisn.org](mailto:wnieuweweg@theisn.org).

### **Show Colors**

The carpet color (if applicable) will be provided in the Exhibitors' and Sponsorship Service Manual.



# ISN WCN 2015 Exhibition Floorplan



ENTRANCE

ENTRANCE

All measures are given in square meters. Tentative exhibition floor plan. Subject to changes by the organizer's.



## Exhibition Schedule At-A-Glance

The Scientific Program for ISN WCN 2015 starts on Friday 13 March 2015. Poster sessions are placed in the Exhibition Hall in order to encourage the flow of attendees through the exhibits. The Scientific Program Schedule impacts all aspects of the exhibition, including exhibit booth installation, exhibit show hours, exhibition hall attendance and exhibit booth dismantling. Please read through the exhibit schedule carefully.

<b>Wednesday, 11 March</b>	08:00 - 17:00	Exhibition Installation
<b>Thursday, 12 March</b>	08:00 - 23:59	Exhibition Installation
<b>Friday, 13 March</b>	08:00 - 12:00 12:00 - 17:00 17:00 - 19:00 19:00 - 20:30	Exhibition Installation Aisle carpeting (if applicable) and pre-opening cleaning Exhibition hall open to accredited booth personnel for final preparations Welcome Reception in Exhibition Hall
<b>Saturday, 14 March</b>	09:30 - 00:30 10:30 - 15:30 11:00 - 12:30 11:30 - 01:30 15:00 - 15:30	Exhibition hall open to accredited booth personnel for final preparations Exhibition Hall Open to all delegates Poster Session, Refreshment Break in Exhibition Hall Concession Lunch available in Exhibition Hall Refreshment Break in Exhibition Hall
<b>Sunday, 15 March</b>	09:30 - 10:30 10:30 - 15:30 11:00 - 12:30 11:30 - 01:30 15:00 - 15:30	Exhibition hall open to accredited booth personnel for final preparations Exhibition Hall Open to all delegates Poster Session, Refreshment Break in Exhibition Hall Concession Lunch available in Exhibition Hall Refreshment Break in Exhibition Hall
<b>Monday, 16 March</b>	09:30 - 00:30 10:30 - 15:30 11:00 - 12:30 11:30 - 01:30 15:00 - 15:30 16:00 - 23.59	Exhibition hall open to accredited booth personnel for final preparations Exhibition Hall Open to all delegates Poster Session, Refreshment Break in Exhibition Hall Concession Lunch available in Exhibition Hall Refreshment Break in Exhibition Hall Dismantling

*Schedule Subject to Change*

## Application to Exhibit Process

### Step 1: **Application**

Complete the application form included in this prospectus and available on the WCN website at [www.wcn2015.org](http://www.wcn2015.org). The application and 50% deposit should be submitted to the address listed on the application by mail, fax or e-mail. Exhibition applications submitted after 28 November 2015 must be accompanied by payment in full.

### Step 2: **Placement**

Booth assignments will be made on a first-come first-served basis. An up to date status of the Exhibition Hall and its available booth space can be found on the Congress website. Applicants are requested to give a selection of three (3) booth choices on the application form.

### Step 3: **Notification**

Exhibitors will receive confirmation with the booth assignments from the ISN WCN 2015 Congress Office. All correspondence, including booth placement notification will be sent to the exhibitor contact e-mail address listed on the Application form. An Exhibitors' and Sponsorship Service Manual containing service order forms (furniture, shipping, drayage, lead retrieval, etc.) will be available on the WCN website at [www.wcn2015.org](http://www.wcn2015.org) in September, 2014. A direct link to the online Exhibitors' and Sponsorship Service Manual will also be sent to the e-mail address appearing on the application forms.

### **Booth Sharing**

The sharing of booth space is prohibited, except when sharing the space with divisions of the same company or between companies co-marketing a product or service.

### **Eligibility**

For an exhibit application to be accepted by ISN, the products and services must be educational in nature and directly relate to the nephrology medical field.

ISN reserves the right to accept or reject a potential exhibitor based on its assessment of whether that company/organization's products and/or services are relevant to ISN members and Congress participants. All exhibits will be reviewed on-site by ISN.

### **Non-Profit Organizations**

This rate is available for non-profit organizations and medical publishers. ISN encourages non-profit organizations to exhibit and offers a discounted rate of \$430.00 per square foot.

Non-profit-organizations will be assigned booth space at the discretion of ISN and are limited to 9 square meter booth space at the discounted rate. Any additional space required may be purchased at the regular, published rates. In order to obtain the \$430.00 sqm rate, proof of non-profit status must be submitted with the application form. Please note: the discounted non-profit rate is non-refundable.

### **Payment**

Payment must be made by check, credit card or wire transfer. The Application Form and 50% deposit must be submitted to:  
International Society of Nephrology/WCN 2015  
Rue des Fabriques 1  
B-1000 Brussels  
Belgium  
E-mail: [rbollaert@theisn.org](mailto:rbollaert@theisn.org) or [industry@theisn.org](mailto:industry@theisn.org)

Applications will not be considered unless the Application to Exhibit and 50% deposit are received together.

- To pay by check: Mail completed application with check payable to ISN to the address noted above and on the application form.
- To pay by credit card: Submit the completed application, by mail, fax or e-mail, with the credit card information requested.
- To pay by wire transfers: Submit the completed application, by mail or fax, thick wire transfer box on the application and submit with a copy of your wire transfer confirmation documentation. To obtain bank routing information please contact Wessel Nieuwenweg via [wnieuwenweg@theisn.org](mailto:wnieuweweg@theisn.org)

### **Booth Cancellation**

The deadline date to cancel booth space is 29 August 2014. ISN will subtract an administrative fee of 10% for all booths less than 100 square meters. Due to the amount of time and potential revenue loss, refunds less an administrative fee of 25% will be made for booths 100 square meters or larger. After this date, there will be no refunds for booth space cancellations. No exceptions will be made.

Any refund to be made will be processed after the ISN WCN2015 and will be settled no later than 30 June 2015.



### **Storage**

Fire regulations in most exhibit facilities prohibit storing product literature, empty packing containers, or packing materials behind back drapes or under draped tables. In most cases, however, exhibitors may store a limited supply of literature products appropriately within the booth area, so long as these do not impede access to utility services, create a safety problem, or appear unsightly. Accessible storage for exhibitor materials will be available from the official decorator for a fee. Storage items will be delivered to the exhibitor's booth by the official decorator upon request. It is the responsibility of the exhibiting contact persons to notify their contractors and agents of the height restrictions for hanging signs and lighting.

### **Early Dismantling**

Early dismantling is expressly prohibited by ISN. Exhibits officially close on Monday 15 March 2015 at 15.30. All booths must be properly staffed until that time. Violation of the early dismantling policy may affect the exhibitor's acceptance at future ISN WCN Exhibitions or result in penalty fees.

### **Cancellation of Exposition**

In the event of cancellation of exhibition due to fire, the elements, strikes, government regulations, or other causes beyond ISN's control, ISN will not be held liable for failure to hold the Exhibition as scheduled, and ISN will determine the amount, if any, of the exhibition fees to be refunded.

### **Exhibitor Appointed Contractor (EAC)**

Exhibitors planning to use a contractor other than the official contractor to supervise the set-up and dismantling of exhibits must notify ISN Exhibition Management in writing. EACs working with booths that are 90 square meter or larger must submit an original and valid certificate of insurance by the end of October 2014 that includes commercial general liability, products liability coverage, and broad property damage endorsement with combined and single limits of liability not less than \$1 million (USD) per occurrence. The certificate must also include coverage for workers' compensation and employers' liability in commercially reasonable limits as otherwise required by the laws of South Africa.

### **Fire Regulations**

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances. Crepe and/or corrugated paper, flameproof or otherwise, are

not permitted. All aisles and exhibits must be kept clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed. Because of the fire hazard, no storage of any kind will be permitted behind an exhibit booth.

### **Insurance and Liability Issues**

Exhibitors acknowledge that neither the International Society of Nephrology, its subcontractors, nor the Cape Town International Convention Centre shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance at its own expense.

- Exhibitors with booths that are 90 square feet or larger must submit an original and valid certificate of insurance to Wessel Nieuwenweg, ISN Congress Director, at [wnieuwenweg@theisn.org](mailto:wnieuwweg@theisn.org) by Friday 28 November 2014 which must include: commercial general liability, product liability coverage, and broad property damage endorsement with combined and single limits of liability not less than a \$1 million (USD) per occurrence limit and a \$2 million (USD) aggregate limit.
- Commercial general liability shall name ISN as an additional insured and provide a certificate of insurance evidencing the same.
- Exhibitors shall also maintain workers' compensation and employers' liability insurance in commercially reasonable amounts and as otherwise promulgated by South African law.
- The insurance policy must be in force from the move-in date through the move-out date.

### **Limitations and Liability**

Exhibitors agree to protect, save, and keep the International Society of Nephrology, the occupied hotels, the Cape Town International Convention Centre and official Exposition Service Providers forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, its employees, or agents. The exhibitor also agrees to strictly comply with the applicable terms and conditions contained in the agreement between the International Society of Nephrology, the occupied hotels, the Cape Town International Convention Centre and official Exposition

### **Booth Cancellation**

The deadline date to cancel booth space is 29 August 2014. ISN will subtract an administrative fee of 10% for all booths less than 100 square meters. Due to the amount of time and



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potential revenue loss, refunds less an administrative fee of 25% will be made for booths 100 square meters or larger. After this date, there will be no refunds for booth space cancellations. No exceptions will be made.

Any refund to be made will be processed after the ISN WCN2015 and will be settled no later than 30 June 2015.

#### **Downsizing Booth Space**

All requests for downsizing booth space must be submitted to ISN in writing by 28 November 2014. All requests received on or prior to 28 November 2014 will receive a refund for booth fees, less an administrative fee of 10% for all booths less than 100 square meters. Refunds less an administrative

#### **Rules and Regulations**

ISN is committed to providing the highest quality Congress possible. It is agreed and understood that the policies for exhibitors are part of a contract between the exhibitor and ISN and that submission of the application for exhibit space constitutes the exhibitor's agreement to abide by these regulations.

In addition, exhibitors must follow policies and guidelines of the Cape Town International Convention Centre.

#### **ISN and WCN Name or Logo**

The International Society of Nephrology and the World Congress of Nephrology 2015 name and logo are the exclusive property of and trademarked by the International Society of Nephrology. The International Society of Nephrology's name, insignia, logo, acronym, tagline or any reference to the ISN World Congress of Nephrology may not be used without the express written permission of ISN. ISN reserves the right to review all mailings and other promotional items and activities intended to publicize any approved ancillary meeting or participation in the ISN World Congress of Nephrology. All brochures, invitations, announcements, posters, agendas, speaker descriptions, evaluations, postcards and other promotional and meeting materials must be approved by ISN prior to printing.

#### **Shipping**

All shipments to the ISN WCN 2015 Exhibition must be received and cleared through the official Exhibition Services Provider. Information on shipping methods and rates will be included in the Exhibitors' and Sponsorship Service Manual.

Advance freight cannot be sent to the Convention and Exhibition Centre. To ensure proper handling and receiving,

shipments should not be addressed to the Convention and Exhibition Centre prior to the assigned target date.

#### **Carpet and Show Colors**

Exhibitors must cover the entire area of their exhibit booth. The order form for carpeting will be provided in the Exhibitors' and Sponsorship Service Manual. At the discretion of ISN, the decorator will carpet exhibit booths that are not appropriately carpeted at the expense of the exhibitor.

#### **Failure to Occupy Exhibit Space**

Any space not occupied by 17:00 Thursday 12 March will be forfeited by the exhibitor. This space may be reassigned or used by ISN without refund. Exhibitors who anticipate delays setting up booths must receive prior approval by ISN. All booths must be manned during exhibition hours.

#### **Lighting**

All booths may utilize special lighting. Lighting must be directly over or in the exhibitor's booth. Lighting cannot affect other exhibitors or block ISN aisle signs. The exhibit hall lighting will not be dimmed or turned off to accommodate exhibitors lighting requirements.

#### **Signs**

For an island booth, the top of a sign suspended from the exhibit hall ceiling or attached to the exhibit booth must not exceed 6 meters from the exhibit hall floor and cannot block the visibility of ISN signs or other exhibitors' booths. Hanging signs must be suspended directly over the booth and not go over the aisles. No part of any exhibitor signs shall be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture. All signs should be suspended from the booth construction itself, rigging from the ceiling is not allowed.

#### **Storage**

Fire regulations in most exhibit facilities prohibit storing product literature, empty packing containers, or packing materials behind back drapes or under draped tables. In most cases, however, exhibitors may store a limited supply of literature products appropriately within the booth area, so long as these do not impede access to utility services, create a safety problem, or appear unsightly. Accessible storage for exhibitor materials will be available from the official decorator for a fee. Storage items will be delivered to the exhibitor's booth by the official decorator upon request. It is the responsibility of the exhibiting contact persons to notify



their contractors and agents of the height restrictions for hanging signs and lighting.

#### **Early Dismantling**

Early dismantling is expressly prohibited by ISN. Exhibits officially close on Monday 15 March 2015 at 15.30. All booths must be properly staffed until that time. Violation of the early dismantling policy may affect the exhibitor's acceptance at future ISN WCN Exhibitions or result in penalty fees.

#### **Cancellation of Exposition**

In the event of cancellation of exhibition due to fire, the elements, strikes, government regulations, or other causes beyond ISN's control, ISN will not be held liable for failure to hold the Exhibition as scheduled, and ISN will determine the amount, if any, of the exhibition fees to be refunded.

#### **Exhibitor Appointed Contractor (EAC)**

Exhibitors planning to use a contractor other than the official contractor to supervise the set-up and dismantling of exhibits must notify ISN Exhibition Management in writing. EACs working with booths that are 90 square meter or larger must submit an original and valid certificate of insurance by the end of October 2014 that includes commercial general liability, products liability coverage, and broad property damage endorsement with combined and single limits of liability not less than \$1 million (USD) per occurrence. The certificate must also include coverage for workers' compensation and employers' liability in commercially reasonable limits as otherwise required by the laws of South Africa.

#### **Fire Regulations**

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances. Crepe and/or corrugated paper, flameproof or otherwise, are not permitted. All aisles and exhibits must be kept clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed. Because of the fire hazard, no storage of any kind will be permitted behind an exhibit booth.

#### **Insurance and Liability Issues**

Exhibitors acknowledge that neither the International Society of Nephrology, its subcontractors, nor the Cape Town International Convention Centre shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance at its own expense.

- Exhibitors with booths that are 90 square feet or larger must submit an original and valid certificate of insurance to Wessel Nieuwenweg, ISN Congress Director, at [wnieuwenweg@theisn.org](mailto:wnieuwenweg@theisn.org) by Friday 28 November 2014 which must include: commercial general liability, product liability coverage, and broad property damage endorsement with combined and single limits of liability not less than a \$1 million (USD) per occurrence limit and a \$2 million (USD) aggregate limit.

- Commercial general liability shall name ISN as an additional insured and provide a certificate of insurance evidencing the same.

- Exhibitors shall also maintain workers' compensation and employers' liability insurance in commercially reasonable amounts and as otherwise promulgated by South African law.

- The insurance policy must be in force from the move-in date through the move-out date.

#### **Limitations and Liability**

Exhibitors agree to protect, save, and keep the International Society of Nephrology, the occupied hotels, the Cape Town International Convention Centre and official Exposition Service Providers forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, its employees, or agents. The exhibitor also agrees to strictly comply with the applicable terms and conditions contained in the agreement between the International Society of Nephrology, the occupied hotels, the Cape Town International Convention Centre and official Exposition Service regarding the exposition premises. Further, the exhibitor shall at all times protect, indemnify, save, and keep harmless the International Society of Nephrology, the occupied hotels, the Cape Town International Convention Centre and official Exposition Service against and from any and all loss, cost damage, liability, or expense which arises out of, from, or by reason of any act or omission of exhibitor, its employees or agents.

#### **Music Licensing**

ISN does not obtain licensing that will allow the use of copyrighted, recorded music in your booth. Exhibitors interested in playing copyrighted music must obtain the proper licensing.

#### **Photography/Videotaping**

Only the official photographer hired by ISN or ISN staff may take photographs or videotape in the exhibition hall. Details regarding the official photographer will be included



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in the Exhibitor and Sponsorship Service Manual. Press representatives may take pictures in the exhibit hall, but must first obtain special permission from ISN. Exhibitors may only use the official ISN photographer to photograph their own booths but are prohibited from photographing other exhibitors' booths. This prohibition includes photographs taken with cellular phones. Individuals engaging in unauthorized activities will be subject to immediate removal from the exhibition hall.

#### **Porter Service**

In an effort to maintain a clean and organized exhibit hall, exhibitors who will be distributing giveaways must order porter service. Porter service includes monitoring the exhibition booth to empty wastebaskets and collectively empty boxes throughout show hours. Empty boxes may not be placed in the exhibition hall aisles, behind or adjacent to columns, or in trash cans in the exhibit hall for removal during show hours. The order form for porter service will be provided in the Exhibitors' and Sponsorship Service Manual. Standard wastebasket emptying does not include removal of empty boxes. If an exhibitor does not properly handle empty boxes, ISN will remove the boxes at the exhibitor's expense.

#### **Promotional Activities**

ISN recognizes that promotional activities encourage a steady flow of traffic to the exhibition booths. It is imperative that exhibitors display professionalism and consideration for their fellow exhibitors; therefore, interviews, demonstrations, and distribution of literature or samples must be made within the exhibitor's booth. Canvassing or distributing promotional materials outside the exhibitor's rented booth space is not permitted. No literature is to be distributed in the convention center, hotels, or any public area.

#### **Sale of Goods and Services**

The sale of goods or services of any kind is prohibited. Order taking is permitted. However the exhibitor agrees not to deliver any goods and/or services until after the conclusion of the exhibition. Furthermore, the exhibitor agrees not to conduct or permit the receipt of legal tender or anything of value for machinery, equipment, goods, and/or services.

#### **Educational Activity/Presentation in a Booth**

A 108 square meter (minimum) booth is required for audience generating activities. An outline of the program, a list of speakers, and a schematic of the booth (including dimensions, heights, etc.) showing the location of all booth activities must be submitted in writing to ISN by Friday 28 November 2014. The presentation area must be centrally located within the booth. Presentations must meet the standards and integrity of ISN and compliment but not duplicate the ISN Scientific Program.

#### **Food and Beverage**

Permission to serve food and beverages in exhibit booths must be coordinated with the catering department at the Cape Town International Convention Centre. All food and beverages must be purchased through the Cape Town International Convention Centre. ISN prohibits the distribution of alcoholic beverages. Order forms and details will be made available in the Exhibitors' and Sponsorship Service Manual.

#### **Security**

ISN will provide security protection for the perimeter area of the exhibit hall on a 24-hour basis during the entire exhibition period, including move-in and move-out. Neither ISN, nor the Cape Town International Convention Centre, nor the official Exhibition Service Provider is liable for any of the exhibitors' property. It is recommended that each exhibitor purchase a portal-to-portal rider available on the exhibitor's own insurance policy, as protection against loss, theft, fire, damage, etc. Please note that while the exhibit hall is closed to the ISN participants during non-show hours, the individuals who participate in poster presentations may be required to enter the hall both before and after show hours in order to prepare for their poster session. While we must allow the poster presenters admittance to the hall during these times when the hall is closed, we will provide them with special instructions to access their poster boards and we will increase our security coverage during these times.





**Exhibitor Spotlight \$ 12,500**

Take maximum advantage of participants wanting to learn about new products. Increase your visibility and audience outreach by showcasing and presenting your latest products and services without leaving the exhibition floor.

#### **Sponsor Benefits:**

- A 70- seater lecture theatre directly on the exhibition floor
- One hour (60 min) slot from on Saturday, Sunday and Monday from 11:15 - 12:15
- Basic set up and Audio Visual equipment made available

Sponsors of the Exhibitor Spotlight sessions must be a WCN exhibitor and sessions may only be presented by company personnel. No invited KOL's or investigators may present in these session.

## **Meeting Rooms/ Ancillary Meeting Requests**

Companies and non-profit organizations that are supporters of ISN may apply to hold ancillary meetings during the ISN WCN 2015 at an additional cost. Ancillary meeting requests are for confirmed WCN 2015 exhibitors and/or sponsors only. ISN will assign meeting space on a first-come, first-served basis beginning in September 2014. Entertainment, meetings, or similar activities will not be permitted in hotel meeting rooms or other private or public facilities during hours that conflict with official Congress programming of ISN WCN 2015 or other ISN-sponsored events (exceptions are made for exhibitors to hold internal sales and training meetings).

In order to obtain meeting space, all meeting requests must be submitted via the Ancillary Meeting Request Form. The Ancillary Meeting Request Form and Guidelines will be available on the WCN website at [www.wcn2015.org](http://www.wcn2015.org). The deadline for requests for ancillary meetings is 6 January 2015.

Questions regarding ancillary meeting requests should be sent to [wnieuwenweg@theisn.org](mailto:wnieuweweg@theisn.org).



**March 13 - 17  
2015  
Cape Town**

## Opportunities At-A-Glance

Exposure Opportunities available at ISN WCN 2015

Description of the Opportunity	Price
<b>Overall Congress Support</b>	
Platinum Sponsor	\$ 200,000
Gold Sponsor	\$ 175,000
Silver Sponsor	\$ 75,000
<b>Industry Lunch Symposia</b>	
Symposia on 13 March	\$ 40,000 – \$ 65,000 (total of 2 opportunities)
Symposia on 14 March	\$ 45,000 – \$ 75,000 (total of 4 opportunities)
Symposia on 15 March	\$ 45,000 – \$ 75,000 (total of 4 opportunities)
Symposia on 16 March	\$ 45,000 – \$ 75,000 (total of 4 opportunities)
<b>Sponsorship Items</b>	
Web capturing	\$ 60,000
Abstracts CD/Flash drive	\$ 50,000
Electronic Posters	\$ 40,000
Congress APP	\$ 30,000
Internet Service (per 10 stations)	\$ 15,000
Wireless/ WIFI Service	\$ 10,000
Congress Bags	\$ 50,000
Fresh Fruit Station	\$ 20,000
Daily Coffee Breaks	\$ 20,000
Coffee Breaks (exclusive)	\$ 100,000
Water Service	\$ 10,000
Lanyards	\$ 10,000
Notepads	\$ 5,500
Pens	\$ 5,500
Fellowship Grants	\$ 2,000
<b>Advertisement</b>	
Outside Back Cover	
Preliminary Program	\$ 10,000
Inside Back Cover	
Preliminary Program	\$ 7,500
Outside Back Cover Onsite Final Program Book	\$ 12,500
Bookmark	\$ 10,000
Inside page facing Table of Content	\$ 6,500
Inside double spread	\$ 6,500
Inside page	\$ 3,500
Outside Cover Pocket Program/ At-A-Glance	\$ 12,500
<b>Exhibition Opportunities</b>	
Exhibition Stands	From \$ 430 - \$ 675 per square meter
Exhibitor Spotlight	\$ 12,500





# Sponsorship Order Form



## Sponsoring Organization

Organization name: \_\_\_\_\_

(type or print clearly exactly as you wish information to appear in print)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip/ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

VAT Registration Number (only EU countries): \_\_\_\_\_

Tax ID Number (US only): \_\_\_\_\_

## Congress Sponsors

**Platinum Sponsor \$ 200,000**     **Gold Sponsor \$ 175,000**     **Silver Sponsor \$ 75,000**

## Sponsorship Items

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Abstracts CD/Flash-drive \$ 50,000 | <input type="checkbox"/> Web capturing \$ 60,000        | <input type="checkbox"/> Electronic Poster \$ 40,000    |
| <input type="checkbox"/> Internet Stations \$ 15,000        | <input type="checkbox"/> WIFI Service \$ 10,000         | <input type="checkbox"/> Water Dispensers \$ 10,000     |
| <input type="checkbox"/> Congress Bags \$ 50,000            | <input type="checkbox"/> Landyards \$ 10,000            | <input type="checkbox"/> Notepads \$ 5,500              |
| <input type="checkbox"/> Pens \$ 5,000                      | <input type="checkbox"/> Fresh Fruit Stations \$ 20,000 | <input type="checkbox"/> Daily Coffee Breaks \$ 100,000 |
| <input type="checkbox"/> Fellowship Grant \$ 2,000          |   |   |

For questions of more information about sponsorship opportunities, please contact Rik Bollaert, ISN Business Development director at [rbollaert@theisn.org](mailto:rbollaert@theisn.org).

## Payment Information

Total amount due: \_\_\_\_\_ \$ 50% deposit amount due: \$ \_\_\_\_\_

International Bank Wire Transfer     American Express     Visa     Mastercard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholders Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip/ Postal Code: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Return completed forms to:  
International Society of Nephrology/ WCN2015  
Rue des Fabriques 1  
B-1000 Brussels, Belgium  
[industry@theisn.org](mailto:industry@theisn.org)  
Fax: +32 2 808 44 54

# Industry Lunch Symposium Form

Submission deadline: 8 September 2014



## Sponsoring Organization

(type or print clearly exactly as you wish information to appear in print)

Organization name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip/ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

VAT Registration Number (only EU countries): \_\_\_\_\_

Tax ID Number (US only): \_\_\_\_\_

## Agency working on behalf (if any appointed)

Company name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip/ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Symposium Slot

13 March		14 March	15 March	16 March
15.00-16.30	Ballroom West (600 pax) <input type="checkbox"/> \$ 50,000	12.00-13.15 Ballroom West (600 pax) <input type="checkbox"/> \$ 65,000	12.30-13.45 Ballroom West (600 pax) <input type="checkbox"/> \$ 65,000	Ballroom West (600 pax) <input type="checkbox"/> \$ 65,000
15.00-16.30	Roof Terrace Room (350 pax) <input type="checkbox"/> \$ 40,000	12.00-13.15 Ballroom East (750 pax) <input type="checkbox"/> \$ 75,000	12.30-13.45 Ballroom East (750 pax) <input type="checkbox"/> \$ 75,000	Ballroom East (750 pax) <input type="checkbox"/> \$ 75,000
		12.00-13.15 Roof Terrace Room (350 pax) <input type="checkbox"/> \$ 50,000	12.30-13.45 Roof Terrace Room (350 pax) <input type="checkbox"/> \$ 50,000	Roof Terrace Room (350 pax) <input type="checkbox"/> \$ 50,000
		12.00-13.15 Meeting Room 1,41-1,44 (300 pax) <input type="checkbox"/> \$ 45,000	12.30-13.45 Meeting Room 1,41-1,44 (300 pax) <input type="checkbox"/> \$ 45,000	Meeting Room 1,41-1,44 (300 pax) <input type="checkbox"/> \$ 45,000

The scientific part of the Industry Lunch Symposium is limited to maximum 60 minutes. The remaining time is to be used for lunch service. Symposia organizers on 14-16 March are required to serve (box) lunch as part of the Symposium program, at their cost. Symposia organizers on 13 March are required to include a (Welcome) Coffee Break, at their cost.

## Title of the Symposium

### Educational objectives:

1 \_\_\_\_\_  
3 \_\_\_\_\_

2 \_\_\_\_\_  
4 \_\_\_\_\_

### Proposed speakers and topics:

by signing this form we agree to pay the amount due for the Industry Luncheon Symposium within 30 days of receipt of the invoice; we also accept the terms and conditions as listed in the Industry Prospectus.

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Send this completed form to:  
Wessel Nieuwenweg, ISN Conferences Director  
International Society of Nephrology/ WCN2015  
Rue des Fabriques1  
B-1000 Brussels, Belgium  
wnieuwenweg@theisn.org  
Fax: +32 2 808 44 54

# Advertisement Order Form



## Sponsoring Organization

Organization name: \_\_\_\_\_  
(type or print clearly exactly as you wish information to appear in print)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip/ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

VAT Registration Number (only EU countries): \_\_\_\_\_

Tax ID Number (US only): \_\_\_\_\_

## Advertisement Opportunity

Description of the Opportunity	Price	Print run
<b>Preliminary Program/ Registration Brochure</b>		
Outside Back Cover Preliminary Program(*) (registration brochure produced in spring 2014)	<input type="checkbox"/> \$ 10,000	10,000 - 12,000
Inside Back Cover Preliminary Program (registration brochure produced in spring 2014)	<input type="checkbox"/> \$ 7,500	10,000 - 12,000
<b>Onsite Final Program Book</b>		
Outside Back Cover(*)	<input type="checkbox"/> \$ 12,500	5,500
Bookmark	<input type="checkbox"/> \$ 10,000	5,500
Inside page facing Table of Content	<input type="checkbox"/> \$ 6,500	5,500
Inside double spread	<input type="checkbox"/> \$ 6,500	5,500
Inside page	<input type="checkbox"/> \$ 3,500	5,500
<b>Pocket Program/ Program at a Glance</b>		
Outside Back Cover Pocket Program(*)	<input type="checkbox"/> \$ 12,500	6,500

(\*) No drug related adverts are allowed on the outside back covers of official ISN WCN 2014 Congress publications – corporate/ institutional ads are acceptable.

For questions of more information about sponsorship opportunities, please contact Wessel Nieuwenweg, ISN Conferences Director at [wnieuwenweg@theisn.org](mailto:wnieuwenweg@theisn.org)

## Payment Information

Total amount due: \$ \_\_\_\_\_ 50% deposit payment: \$ \_\_\_\_\_

International Bank Wire Transfer  AmericanExpress  Visa  Mastercard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholders Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip/ Postal Code: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Return completed forms to:

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B-1000 Brussels, Belgium  
[industry@theisn.org](mailto:industry@theisn.org)  
Fax: +32 2 808 44 54

# Exhibition Application Form



## Company Organization

Please complete the following information for the person who should receive all exhibit-related correspondence.

(type or print clearly exactly as you wish information to appear in print)

Company/ Organization name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip/ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

VAT Registration Number (only EU countries): \_\_\_\_\_

Tax ID Number (US only): \_\_\_\_\_

## Booth choice (stand number)

	in order of preference	Booth Size	Total SQM
1	_____	_____	_____
2	_____	_____	_____
3	_____	_____	_____

You may also enclose a copy of the floorplan with you preferred booths indicated.

## Check one

- Early Exhibition Fees at 595 USD per square meter (application & payment before 31 May 2014)
- Regular Exhibition Fees at 675 USD per square meter (application & payment after 31 May 2014)
- Non-profit/ Publisher Fees at 430 USD (maximum 9 sqm., additional space is available at the full rate)
- Exhibition Spotlights Session at 12,500 USD on \_\_\_\_\_ (day and date)

List any exhibitors that you DO NOT wish to be near (not binding for the organizer): \_\_\_\_\_

List any exhibitors that you DO wish to be near (not binding for the organizer): \_\_\_\_\_

Are you a non-profit organization or publisher?  Yes  No

### Company/Product Information

- Association/ Non-Profit
- Food Company
- Medical Education
- Research
- Biotech Company
- Health Care Facility/ System
- Medical Equipment Manufacturer
- Other: \_\_\_\_\_
- Computer Support
- Laboratory
- Medical Publisher
- Dialysis Provider
- Market Research
- Pharmaceutical Company

## Agreement (unsigned applications will not be accepted)

We hereby apply for booth space indicated herein at the listed costs, and we understand that if the preferred space is not available, alternative space will be assigned by ISN. We further understand that space will be assigned only upon receipt of a completed application and payment of exhibition fees as noted in the Industry Prospectus. We acknowledge that we have received, read and understand the conditions, rules and regulations contained in the ISN WCN 2015 Industry Prospectus, that these conditions, rules and regulations are part of this application and contract and that by signing this application, we agree to be bound by all the terms contained therein. We also agree to receive fax, e-mail or telephone communications by or on behalf of the ISN at the contact details listed under Company Information.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Payment Information

Fifty percent (50%) of the exhibition fee must accompany this agreement or it will not be processed. The balance of the exhibition fees is due by 18 January 2013. Applications received after 18 January 2013 must be accompanied by payment in full. If you have any questions about the payment process, please contact the ISN Conferences Director at [wnieuwenweg@theisn.org](mailto:wnieuweweg@theisn.org).

Total amount due: \$ \_\_\_\_\_ 50% deposit payment: \$ \_\_\_\_\_

## Method of payment

- check made payable to ISN (mail this form and check to ISN)
- AmericanExpress  Visa  Mastercard

Cardnumber: \_\_\_\_\_ Expiration Date : \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_

- Wire Transfer (mail or fax this form with copy of the wire transfer confirmation, to obtain bank routing information contact Wessel Nieuwenweg at [wnieuwenweg@theisn.org](mailto:wnieuweweg@theisn.org))

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Return completed forms to:  
International Society of Nephrology/ WCN2015  
Rue des Fabriques 1  
B-1000 Brussels, Belgium  
[industry@theisn.org](mailto:industry@theisn.org)  
Fax: +32 2 808 44 54